

Start-Up Business Checklist

1. Describe the business you wish to start. What products or services do you plan to offer? Will the type of business be retail, wholesale, service, manufacturing, or construction?
2. Who would be your competitors? Why would people buy from you rather than from them?
3. What is your business background?
4. Do you have a written business plan? Yes__ No__ If so, please bring it with you to the counseling session.
5. If you have no plan, what do you estimate will be your first year's sales? _____
6. Have you determined the minimum amount necessary to fund the business and your living expenses for one year? Yes__ No__
7. Why do you want to start your own business? Circle all that apply:
 - Be my own boss
 - Desire for financial independence
 - Boredom with present job
 - I have a product or service for which there is demand
 - Other: (please describe)
8. In what specific areas do you need assistance?

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